

## Company profile

# GCS Gesellschaft für Consulting und Synergie mbH

Martinsried, Germany in 2008

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**GCS**  
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FÜR CONSULTING  
UND SYNERGIE MBH



We would like to implement our suggestions together with the clients, take responsibility for it



**PROFILE** RFID-TECHNOLOGY INDUSTRY-NEWS SEMINARS DOWNLOADS CONTACT

**Self understanding**

Industry-Specialization

Services

Team

Business Partners

Memberships

## **WE DO MORE THAN JUST CONCEPTS**

### **Our philosophy**

Consultation is a very sensitive connection between advisor and client. Beside understanding the pure facts it is essential to understand the background environment to measure the feasibility of our suggestions. We do not leave our clients alone defining solely concepts. We see our strength in implementing our suggestions and take responsibility for the results. Consequently our project managers are selected highly qualified personnel, who gained their expertise in executive management positions in the industry.

### **Together with the coworkers of our clients**

For us the staff of our clients stands in the center of our activities. Without the clients people the best concepts cannot be converted lastingly. In addition, with open communication, fair handling and reliability even most difficult goals can be achieved. This requires technical and industry knowledge beside from substantial experience in managing people.

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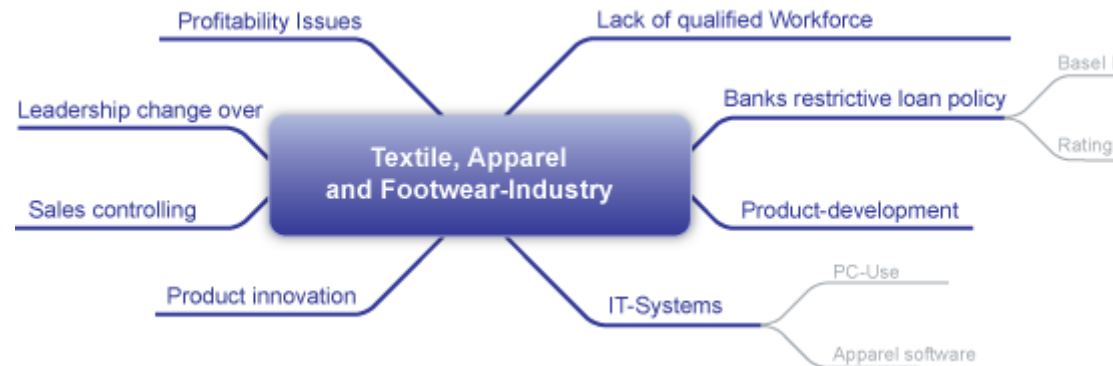


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## WE CREATE REAL COMPETITIVE ADVANTAGE

### Textile and the clothing industry, footwear, accessories and jewellery

In recent years experience, we found that most industry enterprises concentrated mainly on cost reduction. However, industry problems & issues are as variable as dealing with rising competition and changing business models in retail:



The success of the client is the only thing that matters. Only joint efforts together with the client guarantee structural changes to create real, long time benefits for our clients. Our core competence is Production, Sourcing, Sales & Marketing, Controlling, Strategy and Turnaround Management.



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## WE HELP VERY HANDS ON IN VARIOUS AREAS

<p><b>Strategy Consulting</b></p> <ul style="list-style-type: none"> <li>• Enterprise strategy</li> <li>• Business field strategy</li> <li>• Innovation management</li> <li>• Diversification</li> </ul>	<p><b>Organization / Reorganization</b></p> <ul style="list-style-type: none"> <li>• Restructuring / Reorganization</li> <li>• Work flow management</li> <li>• Process optimization</li> <li>• Outsourcing</li> <li>• Rationalization</li> </ul>	<p><b>M&amp;A / Partnerships</b></p> <ul style="list-style-type: none"> <li>• Enterprise follow-up</li> <li>• Partnerships</li> <li>• Merger &amp; Acquisitions</li> <li>• Cooperation</li> <li>• Strategic alliances</li> <li>• Due Diligence</li> </ul>	<p><b>Marketing / Sales</b></p> <ul style="list-style-type: none"> <li>• Marketing-concepts / -strategies</li> <li>• Market- &amp; competition-analyses</li> <li>• Sales control</li> <li>• Optimizing sales processes</li> <li>• Benchmarking</li> </ul>	<p><b>Personal Advisory</b></p> <ul style="list-style-type: none"> <li>• Human Resource Management</li> <li>• Recruitment</li> <li>• Individual Coaching</li> <li>• Conception of job description</li> <li>• Direct coaching</li> </ul>
<p><b>Technique / Production / Logistics</b></p> <ul style="list-style-type: none"> <li>• Purchase / Procurement concepts</li> <li>• CAD / Fit / Pattern making</li> <li>• Shipping logistics</li> <li>• Establishing production facilities</li> <li>• Mass customization</li> </ul>	<p><b>Product Development</b></p> <ul style="list-style-type: none"> <li>• Strategic collection planning</li> <li>• External collection management</li> <li>• Sample cost analyses</li> <li>• PDM-Software</li> <li>• Outsourcing product development</li> </ul>	<p><b>Finance / Accounting</b></p> <ul style="list-style-type: none"> <li>• Strategic and operational controlling</li> <li>• Enterprise cost reduction</li> <li>• Liquidity management</li> <li>• Economic analysis</li> </ul>	<p><b>Information Technology</b></p> <ul style="list-style-type: none"> <li>• Review of existing IT-architectures</li> <li>• Conception IT- an e-architectures</li> <li>• Implementation</li> <li>• Provider selection and software evaluation</li> </ul>	<p><b>GCS-Academy</b></p> <ul style="list-style-type: none"> <li>• Training courses</li> <li>• Lectures</li> <li>• Seminars</li> <li>• Workforce qualification</li> </ul>

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## WE GOT THE EXPERIENCE YOU NEED

### Partners - Shareholders



Ove Johannsen  
Assessor  
Born 1961

Helmut Gilbert  
Managing Director  
Kaufmann  
Born 1952

Andreas Schneider  
Dipl.-Ing.  
Born 1960

### Consultants

10 specialists with long-term operational experience in midsize and large corporations guarantee hands on solutions instead of intellectual theses. A network of specialists supports the core-team with specific skills, when they are needed.



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## BUSINESS PARTNERS

fashionGroup RFID

fashionGroup RFID  
An initiative of GCS



GS1 Germany, Cologne



Hochschule Niederrhein, Mönchengladbach

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**MEMBERSHIPS**



German Fashion  
Modeverband Deutschland e.V., Cologne



AAPN American Apparel Producer's  
Network, Atlanta, Georgia U.S.A.



EPCglobal Inc., Cologne  
An organization of GS1 Germany in cooperation with GCS.



Deutsches Mode-Institut, Cologne

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Qualify your employees in seminars by  
Apparel Federations or  
ask about In House seminars



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### GCS-Academy

Potentials in the CAD  
department

Sales controlling

Handling small orders

## PERMANENT EDUCATION AS INVESTMENT FOR THE FUTURE

### Seminars in partnership with several Apparel Federations

Beside other activities GCS academy performs on a regular basis seminars for the German Fashion Modeverband in Cologne and the Federation of the Apparel Industry of Austria in Vienna. Our main focuses there are Sales Controlling, Potentials in CAD Department and Strategies Handling Small Production Orders.

### Consider In House seminars as an effective alternative

Beside seminars in collaboration with leading Apparel Federations GCS also organizes in house seminars within companies. This helps saving time and money and opens very often unexpected chances particularly in change processes. Don't hesitate to contact us if you face special challenges, because we have the expertise to custom fit seminars to your individual needs. If you don't call we can't help you.

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Don't hesitate to contact us.  
We are pleased to help you.



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Address

## GCS-CONSULTING IN MUNICH

### Our office in Munich, Germany

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